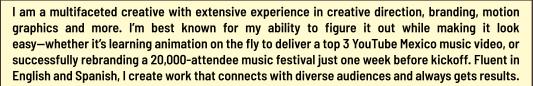




### ILLUSTRATION / DESIGN / ANIMATION





#### **KEY SKILLS**

**Creative direction** Illustration **Branding & identity Animation Motion graphics Print & packaging Design** Apparel

#### SOFTWARE

**Photoshop** Adobe Illustrator **After Effects** Clipstudio Pro ChatGPT

## HARDWARE

Mac **Wacom Cintig Ipad** 

# PROJECT & WORKFLOW TOOLS

MARKETING & Jira COMMUNICATION **Monday Basecamp** Social media graphics **Dropbox** Landing page design Slack **Banner ad creation Google Workspace Discord** 

**Asana** 

# **PRODUCTION SKILLS**

Prepress file preparation Packaging design DAM Screen printing Large format printing **Dye sublimation UV** printing **Embroidery** 

BACHELOR OF FINE ARTS (BFA) **COMMUNICATION ARTS 2011-2014** OTIS COLLEGE OF ART AND DESIGN



**APR 2024 - JAN 2025** 

**EXPERIENCE** 

**ASSOCIATE DESIGN DIRECTOR - COOKIES** 



**Email design** 

**Experiential** 

**Pitch Decks EPKs** 

# PROFESSIONAL FREELANCER

**EDUCATION** 

Worked alongside the design director in overseeing creative direction for new store openings, brand initiatives, and special collaborations. Helped maintain consistent brand identity across a range of digital and print materials. BIX

# SENIOR MEDIA DESIGNER - COOKIES JUN 2021 - APRIL 2024

Designed and executed visual assets for go-to-market campaigns, balancing brand consistency and innovation. Collaborated closely with marketing and creative teams to elevate storytelling through motion graphics, design, and animation. Managed multiple projects with tight deadlines, ensuring high-quality, visually impactful results that helped engage and solidify cookies fandom beyond their products.

# **HOOD VAN GOGH LLC - JAN 2011 - PRESENT**

Worked as an independent designer, illustrator, and animator under Hood Van Gogh LLC. Produced work across multiple disciplines, including apparel design, motion graphics, and packaging. Developed branding, marketing assets, and digital art for clients in various industries. Executed a wide range in projects from experiential design in web 3 to album roll outs for most major music labels.

#### **MARKETING MANAGER- NOT FUNGIBLE** (CONTRACT) DEC 2021 - DEC 2022



Developed and executed marketing strategies alongside the program director for English and Spanish-speaking audiences. Collaborated with creative teams to deliver engaging campaigns in the NFT and Web3 space.

### **DIRECTOR OF DESIGN SERVICES - PRINTFUL JAN 2015 - JUL 2020**

Established and developed both an in-house design services team as well as a preflight team.

Trained and managed both teams to help onboard new customers as well as retain high value clients through custom designs and file preperation for merchandising. Worked with developers in designing scalable clothing patterns and jigs for production as well an automated system to catch copyrighted content before production.